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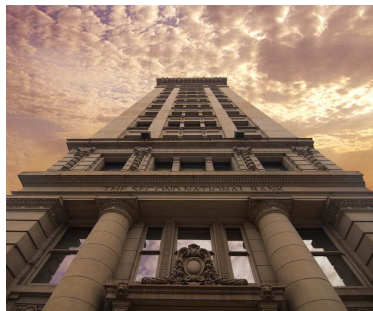
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Agency Celebrates 30th Anniversary with Growth and Bright Ideas for the Future

CINCINNATI, OH— [November 26, 2008] — Celebrating 30 years in business and a new office location in downtown Cincinnati, business has never been better for Strata-G Communications.

With humble beginnings in 1978 as Hsiung & Associates, a boutique graphic design shop, it wasn't until Jeff Eberlein and Tony Magliano purchased the company in 1994 that "Strata-G Communications" was born.

Starting with only six staff members, including the managing partners, and a handful of clients, Eberlein and Magliano have since delivered on their bigger vision for the company and their clients. In the last 14 years, the spirited minds behind the agency have grown the business to its ranking as one of Cincinnati's largest advertising agencies, with 60 employees and 20 percent growth in 2007.



But this growth has resulted in office space bursting at the seams, which is why on November 24, 2008 Strata-G moved from Court Street to the historic Second National Bank Building on 9th and Main (830 Main Street). The new office space incorporates three floors of the renovated building, and can accommodate up to 90 employees, allowing for even more agency growth. And it's this same growth that has allowed the agency to open satellite offices in Chicago and Charlotte.

As an integrated marketing communications firm, Strata-G specializes in strategic advertising and promotion, brand development, public relations, direct marketing, Web site development and interactive solutions. With the ultimate goal of every project – to get their clients results.

This ability to create integrated solutions for clients stems from the agency's on-going efforts to grow the integrated disciplines over the last 14 years. This led to additional work with existing clients, evident by the long relationships Strata-G has experienced with many of its clients, including:

- Vermont American (4 yrs)
- Cincinnati/N. Kentucky International Airport (10 yrs)
- Fidelity Investments (6 yrs)
- Husqvarna (7 yrs)
- Katz, Teller, Brant & Hild (6 yrs)
- Robert Bosch Tool Corp. (5 yrs)
- Sargent & Greenleaf (9 yrs)
- TimberTech (5 yrs)
- U.S.I. (10 yrs)
- VIOX Services, Inc. (8 yrs)

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And the employees have long tenures at Strata-G as well, providing the agency with a group of individuals dedicated to their clients and the success of the agency. Out of 60 employees, more than 15 percent have been with Strata-G for more than seven years, several of those having been with the agency ten years or more. And in an industry where turnover rates are high and an average tenure for an employee is three to four years, Strata-G prides itself on the highly-talented team they have cultivated.

While much of the success can be attributed to existing clients, Strata-G has grown its roster with some very impressive new clients since 2007 that include:

- Avery Dennison
- Cincinnati Art Museum
- Cincinnati Children's Hospital Medical Center
- Gold Star Chili
- Nickelodeon
- Neace Lukens
- Northern Kentucky Convention and Visitors Bureau
- Salvation Army
- Toyota Boshoku
- Warbat Australia
- White Castle

"We are excited about the growth that we've witnessed and cultivated over the last thirty years," said managing partner Jeff Eberlein. "And look to the future for increasing our clients place in the market, and ours as an agency."

About Strata-G Communications

Strata-G Communications, based in Cincinnati, is an integrated marketing communications firm specializing in strategic advertising and promotion, brand development, public relations, direct marketing, website development and interactive solutions. In business since 1978, Strata-G serves a diverse clientele including regional, national and international leaders in finance, investments, insurance, hospitality, automotive, building products, power tools and outdoor equipment. For more information, visit www.strata-g.com.

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